

INDIE AUTHOR MAGAZINE



When Writing Means Business

IndieAuthorMagazine.com



Editorial

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Information

<https://Partner.IndieAuthorMagazine.com>

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Circulation:

65,000 indie authors
(December 2023)

Digital Placements & Directory:

Digital Placements
Ongoing

Directory
Ongoing

Printed monthly:

Ads due the 15th of the month approximately 6 weeks prior to the issue release. Ads to appear in April 2024 are due February 15, 2024, etc. All placements on first-come, first-served basis.

Ad creation is available for an additional fee; please contact us for more information.





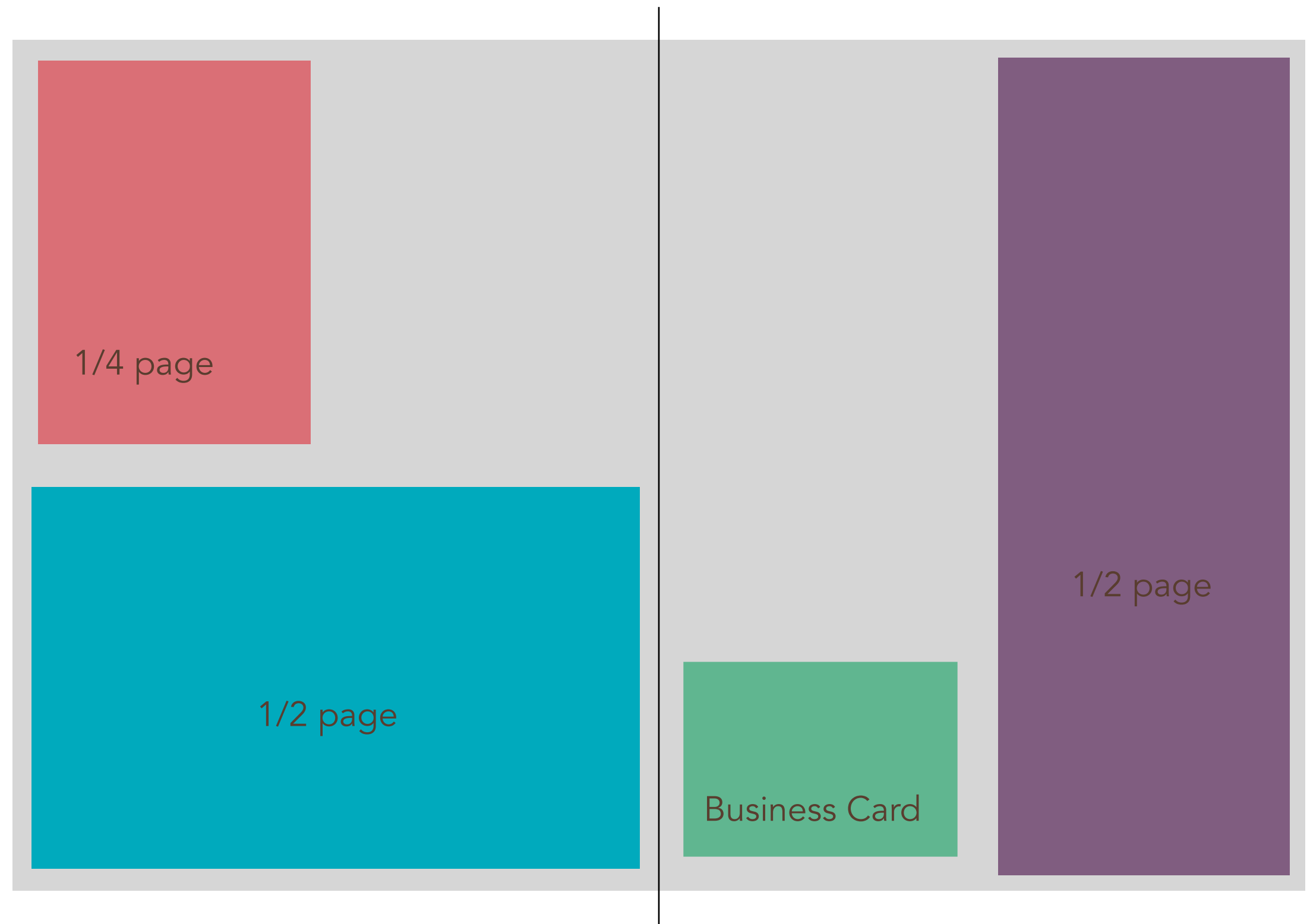
Editorial Policy

IAM is the definitive source for the indie author taking charge of their craft and career. As the only magazine created for indies by indies, we're a trusted resource for well-researched, timely, and unbiased information.

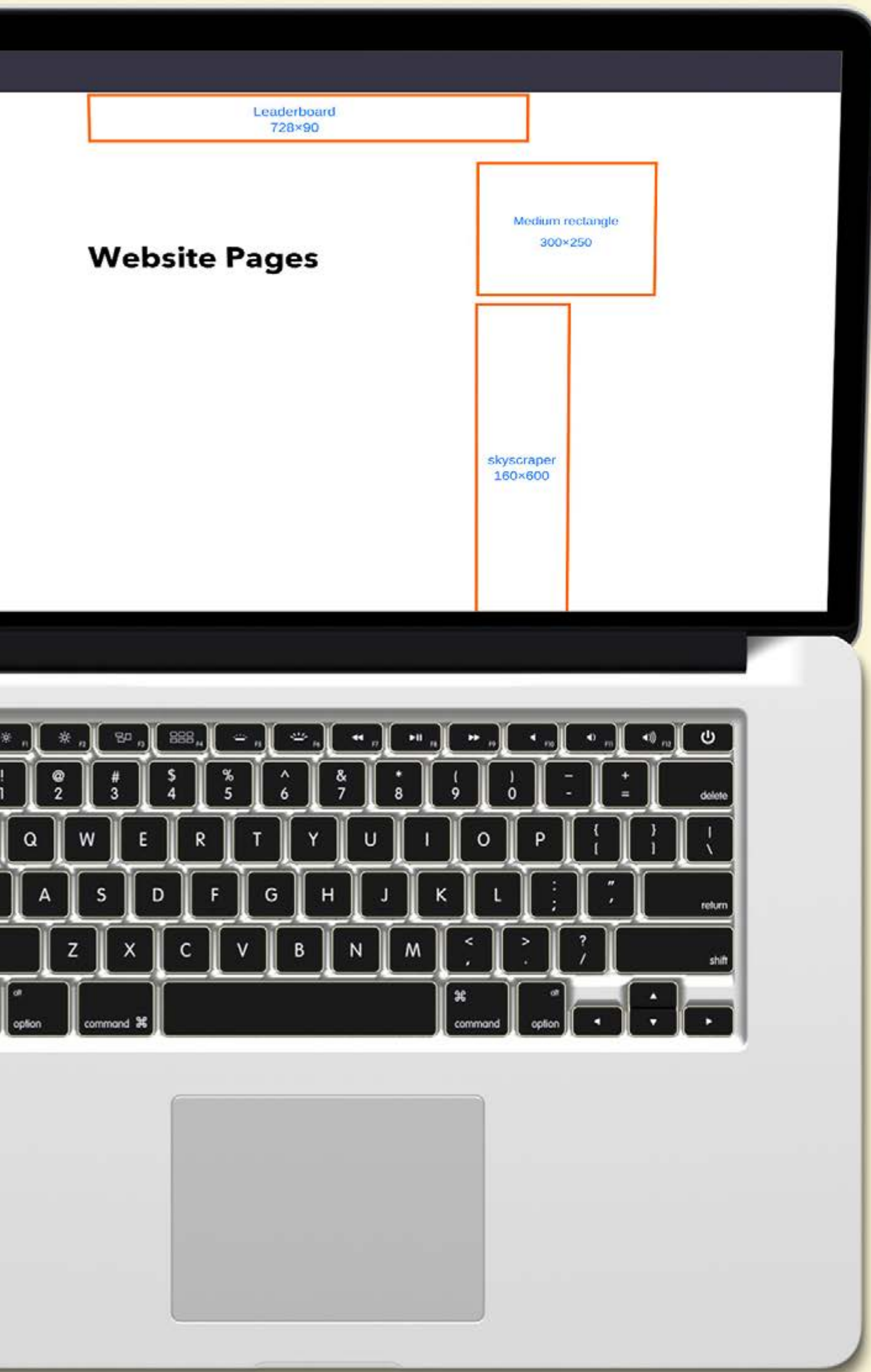
In both content and style, IAM aggressively targets a readership of engaged entrepreneurs interested in learning how to maximize their time and effort. Top companies around the globe choose IAM as an advertising venue because of our presence on every social platform, with a booming subscriber base.

Print Placements

- Back Cover
- Inside Front Cover 2 Page Spread
 - Inside Front Cover Single Page
- Inside Back Cover 2 Page Spread
 - Inside Back Cover Single Page
 - 2 Page Spread
 - Full Page
 - Half Page
 - Quarter Page
 - Business Card



Leaderboard
728×90



Medium rectangle
300×250

skyscraper
160×600

Digital Opportunities

Directory

Fully searchable for readers and customers to find our vendors quickly and easily.

Include your logo, photos, description, and all applicable links.

Digital Ad Placement

Managed by advertisers on our ad platform. Metric reports delivered monthly. Change ad creative as frequently as you wish.

- **Leaderboard Banner Ads** - clickable at the top of most website pages.
- **Rectangle Ads** - clickable within the content of the website pages.
- **Skyscraper Ads** - clickable within the content of the website pages.
- **Email Banner** - clickable banner at the top of an email.
- **App** - clickable ads on our app.

Email Blast

Promote your business or offer to our mailing list.

Promo Blast

Promote your business or offer to our email mailing list, our App, our Socials, and via SMS.



Digital Placements/month	All Sites
Leaderboard	\$150
Rectangle	\$75
Skyscraper	\$50

Print & Flipbook	1 issue
Inside Ft or Bk Spread (2pg)	\$3200
2 Page Spread	\$2800
Back Cover	\$2000
Inside Front or Back covers	\$1750
Full Page, inside	\$1500
Half Page	\$750
Quarter Page	\$500
Business Card	\$250

Indie Author Training Optional Editing	
Short, 2 minute video	\$250
Full, 30 minute video	\$500

Indie Author Tools Directory Monthly	
Silver	\$10
Gold	\$20

Email Blast
\$250

Advertorial
Starts at \$2500

Promo Blast
Email, Socials, App, SMS \$750

Rates

Rates assume print ready artwork within the specifications given.

Custom packages available.

Ad creation assistance available at an additional fee.

Ad Specs for digital

RGB colorspace

Leaderboard
728 x 90 pixels

Rectangle
250 x 300 pixels

Skyscraper
160 x 600 pixels

Email Banner
468 x 60 pixels

Ad Specs for Print

Please note that failure to adhere to these specifications may delay placement of your ad.

2 Page Spread

Bleed - 17.25 x 11.25 inches
Trim size - 17 x 11 inches
Safe zone - 16 x 10 inches,
less 1 vertical inch in the center

Full Page

Bleed - 8.75 x 11.25 inches
Trim size - 8.5 x 11 inches
Safe zone - 7.5 x 10 inches

Half Page

Bleed - 5.75 x 8.75 inches
Trim size - 5.5 x 8.5 inches
Safe zone - 4.5 x 7.5 inches

Bleed - 4.5 x 11.25 inches
Trim size - 4.25 x 11 inches
Safe zone - 3.25 x 10 inches

Quarter Page

Bleed - 4.5 x 5.75 inches
Trim size - 4.25 x 5.5 inches
Safe zone - 3.25 x 4.5 inches

Business Card

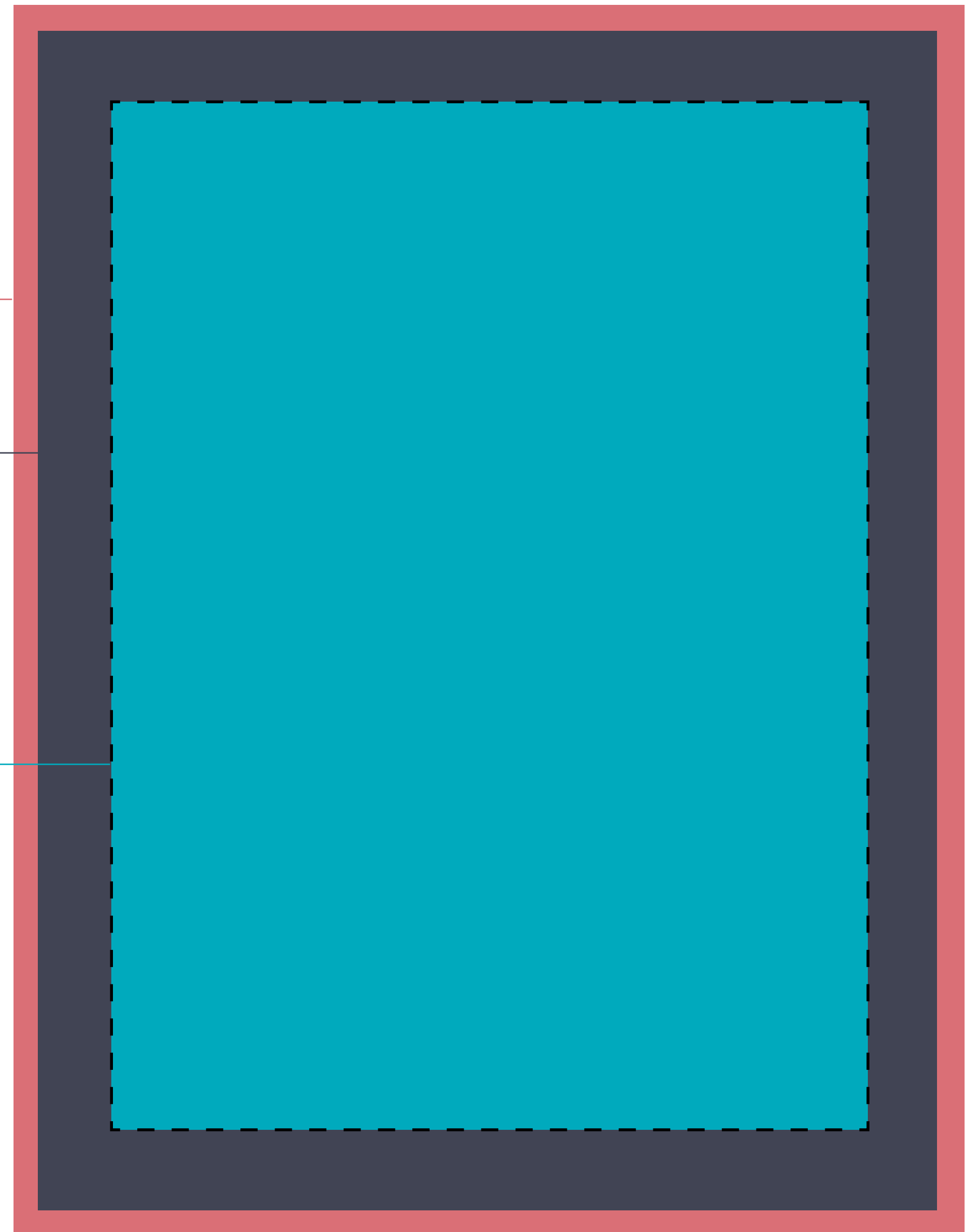
2 x 2.75 inches

Bleed - image must extend to all edges

Trim size - live area

Safe zone - all text and critical elements must be within these lines. Also the size of non-bleed ads.

All text must be clearly legible and a minimum of 9 pts.



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Next Steps

Contact:

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We look forward to hearing from you!